

# 2009-2010 ANNUAL REPORT



North Carolina Independent  
Colleges and Universities



# 2009-2010 Annual Report

of

North Carolina Independent Colleges and Universities

## Staff

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*President*

Mr. Timothy McDowell  
*Vice President of Government Relations and Public Information*

Ms. Frances Fontaine  
*Director of Research and Collaborative Programs*

Mr. Anthony Locklear  
*Director of College Access Programs*

Ms. Gwenn Hobbs  
*Executive Assistant and Office Manager*

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*Director, Independent College Fund of North Carolina*

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*Associate Director, Independent College Fund of North Carolina*

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The financial operations of North Carolina Independent Colleges and Universities and the Independent College Fund of North Carolina are audited by Boyce, Furr & Company, LLP, Certified Public Accountants.

# Overcoming Challenges



## **Dr. Jerry McGee**

**NCICU Board of Directors Chair  
President, Wingate University**

On behalf of all 36 presidents who make up the board of directors of North Carolina Independent Colleges and Universities, I am extremely proud to present this 2009-2010 edition of the NCICU Annual Report. It is chock full of information regarding the efforts of this small but talented staff in Raleigh who work on behalf of the non-profit colleges and universities throughout the state. The role of presidents, other administrators, faculty, students, parents, alumni, and friends of private higher education is made easier because of this organization.

*As Frank Sinatra said, "It was a very good year!"*

In spite of an ongoing recession, fundraising is up. State grants to students are up. Enrollments are up. The number of collaborative programs is up. And the impressive list of NCICU activities on behalf of our colleges and universities is at an all-time high.

In spite of these amazing performance indicators, the future is troubling indeed for private higher education. Record plant closings and unemployment in our state have created financial burdens for us all. Many families no longer can afford a college education for their children. Many donors are not in a position to continue their generous support of our campuses. And the state budget faces enormous shortfalls as a result of the recession.

While these challenges are serious, the wisdom within these pages indicates that they can and will be overcome. Our colleges and universities are between 50 and 250 years old. We have weathered hardship before. We have suffered through depressions, civil wars, world wars, epidemics, floods and fires. We have known the despair of famine and the intoxicating joy of feast. We will survive these tough times to continue providing better lives for our students and their families. It is what we do.

This Annual Report proves it.

# Investing in the Future

**Michael Thompson**

**ICFNC Board of Directors Chair**

**Manager of State Affairs (NC), Dominion**

As Chair of the Board of Directors of the Independent College Fund of North Carolina, it gives me great pleasure to announce that the Fund received \$1,448,207 in student scholarship gifts during the 2009-2010 campaign year. In this economic climate, we are thrilled to have an increase in student scholarship funding to distribute to our campuses.

Overall, NCICU/ICFNC raised a total of \$1,608,007 this campaign year, which includes gifts and pledges to the capital campaign, scholarships, student enrichment programs and special events. The Fund also received foundation grants to support campus applied ethics initiatives and a statewide ethics bowl among member institutions, advising and first year experience programs, college access outreach activities and undergraduate research stipends for underserved populations. These types of projects are an outstanding example of NCICU/ICFNC's commitment to ensure all students have the tools and resources they need to achieve their academic endeavors while taking advantage of the diverse campus opportunities that enhances their college experience. On behalf of the Board of Directors and member institutions of ICFNC, I want to thank our donors for their charitable contributions which will support students during the 2010-2011 academic year.

ICFNC works to fulfill its mission of raising scholarship and other funding through North Carolina's philanthropic communities to support the member colleges and universities and their students. Our role in providing student scholarship support is more critical than ever as financial aid is not able to keep up with students' financial needs. As we continue our partnership in education with our donors, we have the capacity to provide greater opportunity for our students, families, communities, and the State of North Carolina.

Our donors' dedication makes it possible for the Fund to continue to help hundreds of students realize that college is within their reach year after year. The contributions made to the Fund truly give students the ability to go to college and become productive citizens of our great state.

The Fund's member colleges and universities and our students appreciate your commitment to independent higher education in North Carolina!

# Board of Directors

Barton College  
Wilson, Est. 1902  
Coed 4-year college  
2009-2010 Enrollment: 1,017  
**Dr. Norval C. Kneten, President**

Belmont Abbey College  
Belmont, Est. 1876  
Coed 4-year college  
2009-2010 Enrollment: 1,580  
**Dr. William Thierfelder, President**

Bennett College for Women  
Greensboro, Est. 1873  
Women's 4-year college  
2009-2010 Enrollment: 729  
**Dr. Julianne Malveaux, President**

Brevard College  
Brevard, Est. 1853  
Coed 4-year college  
2009-2010 Enrollment: 650  
**Dr. Drew L. Van Horn, President**

Cabarrus College of Health Sciences  
Concord, Est. 1942  
Coed 4-year college  
2009-2010 Enrollment: 327  
**Dr. Dianne O. Snyder, Chancellor**

Campbell University  
Buies Creek, Est. 1887  
Coed comprehensive university  
2009-2010 Enrollment: 3,623  
**Dr. Jerry M. Wallace, President**

Catawba College  
Salisbury, Est. 1851  
Coed 4-year college  
2009-2010 Enrollment: 1,297  
**Dr. W. Craig Turner, President**

Chowan University  
Murfreesboro, Est. 1848  
Coed 4-year university  
2009-2010 Enrollment: 1,024  
**Dr. M. Christopher White, President**

Davidson College  
Davidson, Est. 1837  
Coed 4-year college  
2009-2010 Enrollment: 1,743  
**Mr. Thomas W. Ross, President**

Duke University  
Durham, Est. 1838  
Comprehensive 4-year university  
2009-2010 Enrollment: 6,558  
**Dr. Richard H. Brodhead, President**

Elon University  
Elon, Est. 1889  
Coed 4-year university  
2009-2010 Enrollment: 4,923  
**Dr. Leo M. Lambert, President**

Gardner-Webb University  
Boiling Springs, Est. 1905  
Coed 4-year university  
2009-2010 Enrollment: 2,452  
**Dr. A Frank Bonner, President**

Greensboro College  
Greensboro, Est. 1838  
Coed 4-year college  
2009-2010 Enrollment: 1,020  
**Dr. Lawrence D. Czarda, President**

Guilford College  
Greensboro, Est. 1837  
Coed 4-year college  
2009-2010 Enrollment: 2,613  
**Dr. Kent John Chabotar, President**

High Point University  
High Point, Est. 1924  
Coed 4-year university  
2009-2010 Enrollment: 3,222  
**Dr. Nido R. Qubein, President**

Johnson C. Smith University  
Charlotte, Est. 1867  
Coed 4-year university  
2009-2010 Enrollment: 1,445  
**Dr. Ronald L. Carter, President**

Lees-McRae College  
Banner Elk, Est. 1900  
Coed 4-year college  
2009-2010 Enrollment: 900  
**Dr. Barry M. Buxton, President**

Lenoir-Rhyne University  
Hickory, Est. 1891  
Coed 4-year university  
2009-2010 Enrollment: 1,394  
**Dr. Wayne. B. Powell, President**

Livingstone College  
Salisbury, Est. 1879  
Coed 4-year college  
2009-2010 Enrollment: 1,080  
**Dr. Jimmy R. Jenkins, Sr., President**

Louisburg College  
Louisburg, Est. 1907  
Coed junior college  
2009-2010 Enrollment: 632  
**Dr. Mark D. La Branche, President**

Mars Hill College  
Mars Hill, Est. 1856  
Coed 4-year college  
2009-2010 Enrollment: 1,198  
**Dr. Dan G. Lunsford, President**

Meredith College  
Raleigh, Est. 1891  
Women's 4-year college  
2009-2010 Enrollment: 1,893  
**Dr. Maureen A. Hartford, President**

Methodist University  
Fayetteville, Est. 1956  
Coed 4-year university  
2009-2010 Enrollment: 1,859  
**Dr. M. Elton Hendricks, President**

Montreat College  
Montreat, Est. 1916  
Coed 4-year college  
2009-2010 Enrollment: 957  
**Dr. Dan Struble, President**

Mount Olive College  
Mount Olive, Est. 1951  
Coed 4-year college  
2009-2010 Enrollment: 3,197  
**Dr. Philip Paul Kerstetter, President**

NC Wesleyan College  
Rocky Mount, Est. 1956  
Coed 4-year college  
2009-2010 Enrollment: 1,307  
**Mr. James A. Gray III, President**

Peace College  
Raleigh, Est. 1857  
Women's 4-year college  
2009-2010 Enrollment: 676  
**Dr. Debra M. Townsley, President**

Pfeiffer University  
Misenheimer, Est. 1885  
Coed 4-year university  
2009-2010 Enrollment: 1,002  
**Mr. David J. McIlquham, Interim President**

Queens University of Charlotte  
Charlotte, Est. 1857  
Coed 4-year college  
2009-2010 Enrollment: 1,643  
**Dr. Pamela Davies, President**

St. Andrews Presbyterian College  
Laurinburg, Est. 1896  
Coed 4-year college  
2009-2010 Enrollment: 586  
**Dr. Paul Baldasare, President**

Saint Augustine's College  
Raleigh, Est. 1867  
Coed 4-year college  
2009-2010 Enrollment: 1,506  
**Dr. Dianne Boardley Suber, President**

Salem College  
Winston-Salem, Est. 1772  
Women's 4-year college  
2009-2010 Enrollment: 675  
**Dr. Susan E. Pauly, President**

Shaw University  
Raleigh, Est. 1865  
Coed 4-year university  
2009-2010 Enrollment: 2,255  
**Dr. Dorothy Cowser Yancy, President**

Wake Forest University  
Winston-Salem, Est. 1834  
2009-2010 Enrollment: 4,541  
**Dr. Nathan O. Hatch, President**

Warren Wilson College  
Asheville, Est. 1894  
Coed 4-year college  
2009-2010 Enrollment: 951  
**Dr. William S. Pfeiffer, President**

Wingate University  
Wingate, Est. 1896  
Coed 4-year university  
2009-2010 Enrollment: 1,400  
**Dr. Jerry E. McGee, President**

Independent College Fund:  
Corporate Representatives

**Mr. Michael A. Thompson**  
(2010-2012 Chair)  
Manager, State Affairs NC  
Dominion

**Mr. James E. (Jim) Brown, Jr.**  
Managing Director, Public & Institutional  
Banking  
RBC Bank

**Mr. William (Billy) Clarke**  
Attorney  
Roberts & Stevens, PA

**Mr. Boyd L. George**  
President  
George Foundation

**Ms. Leslie Hayes**  
Regional President  
Wachovia Corporation

**Ms. Anne H. Lloyd**  
Executive VP, CFO and Treasurer  
Martin Marietta Materials

**Ms. Kerri Mikula**  
Director of Human Resources  
UPS – South Atlantic District

**Mr. Stan T. Pace**  
Director, State Government Relations  
Frontier Communications

**Mr. Harvard B. Smith**  
Senior Vice President  
Universal Leaf Tobacco Company, Inc.

**Mr. Lauren C. Steele**  
VP, Corporate Affairs  
Coca-Cola Bottling Co. Consolidated

**Mr. Lawrence "Bo" Somers**  
Managing Director, State Government &  
Environmental Affairs  
Duke Energy North Carolina

**Mr. Jaz Tunnell**  
Community Relations Manager  
Piedmont Natural Gas

# About Us

## Mission

The mission of North Carolina Independent Colleges & Universities is to support, represent and advocate for independent higher education in North Carolina.

## History

NCICU is comprised of 36 member independent colleges and universities located across North Carolina, including four colleges for women, five historically black institutions, and one two-year college. All are accredited by the Southern Association of Colleges and Schools (SACS) and are non-profit institutions. Each year, NCICU institutions enroll nearly 65,000 undergraduate students and more than 15,000 graduate and professional students. More than half of all those enrolled are North Carolina residents. North Carolina's private institutions offer 126 different undergraduate degrees, and grant almost one-third of the baccalaureate degrees awarded each year in the state.

Since 1969 NCICU has worked to support, represent and advocate for its member colleges and universities on the issues of independent higher education in North Carolina. NCICU represents its 36 non-profit liberal arts, comprehensive and research colleges and universities in the areas of scholarship support for students, state and federal public policy, and on education issues with the other sectors of education in the state. NCICU also provides research and information to and about private colleges and universities, conducts staff development opportunities, and coordinates collaborative programs. NCICU is governed by a board of trustees comprised of each independent college and university president.

The Independent College Fund of North Carolina (ICFNC), a subsidiary of NCICU, represents 26 member colleges and universities to North Carolina's corporate and foundation communities. Since 1953, ICFNC has worked toward its mission of raising scholarship and other funding through state and national philanthropic communities to support the member colleges and universities and their students. ICFNC currently administers annually more than \$1.8 million in scholarship aid and student enrichment funding for sector-wide programs.

North Carolina's independent colleges and universities generate more than \$6.7 billion annually to the state's economy. In fact, some independent colleges and universities are often the largest employer in many of the smaller towns in which they are located. In addition to the economic impact, private colleges and universities provide cultural, athletic, and public service offerings to their communities, as well as an increasing number of professional development opportunities.

## Incorporation

1969 NCICU, 1953 ICFNC





## Tax Status

NCICU is an approved tax-exempt nonprofit 501(c)(3) North Carolina corporation. All donations made to NCICU and ICFNC are fully tax-deductible according to the law.

## Leadership

A board of directors composed of the presidents from each member institution and business and community leaders from across the state direct NCICU and ICFNC.

## Membership

The 36 member colleges and universities of NCICU are degree-granting, liberal arts institutions fully accredited by the Southern Association of Colleges and Schools.

## Accountability

All state grant funds received on behalf of North Carolina students is accounted for by institutional auditors and through performance reviews by state auditors. A list of the names and residences of all student receipts of state funds is filed with the University of North Carolina and is a matter of public record. Other reports and records are on file with the institutions and appropriate state agencies. Annual audits of independent institutions are an integral part of maintaining accredited status.

## Governance

The independent institutions are governed by more than 1,300 of North Carolina's most outstanding citizens in government, state institutions, and major business and religious organizations. Trustees of independent colleges take their responsibility very seriously and are meticulous in their guidance as well as their evaluation of the operations of the institutions. In many cases, trustees of independent institutions also serve as a trustee of a state higher education institution.

## Accreditation

All 36 independent colleges and universities within NCICU are accredited by the Southern Association of Colleges and Schools, the same agency which accredits public universities. Because of the pervasive and comprehensive nature of accrediting standards, institutions must maintain high standards within the mainstream of higher education management practices in order to remain accredited. Regional accreditation assures a high level of quality that also is recognized for quality assurance purposes by the state.

## Performance

State grant funds are allocated to North Carolina students attending independent colleges and universities as the individual students make the decision to enroll in these institutions. This is perhaps the most important measure of accountability. If students are not attracted or retained, neither the student nor the institutions benefit from the state programs. Independent institutions in North Carolina must compete in the marketplace with state universities where average tuition is highly subsidized by the state.

# Affordability

Students of all economic backgrounds have access to North Carolina's 36 independent colleges and universities and should never think they should not apply because they cannot afford it.

First, every effort is made to keep tuition as low as possible. In fact, the average tuition at our colleges and universities is considerably below the national average among private colleges and universities.

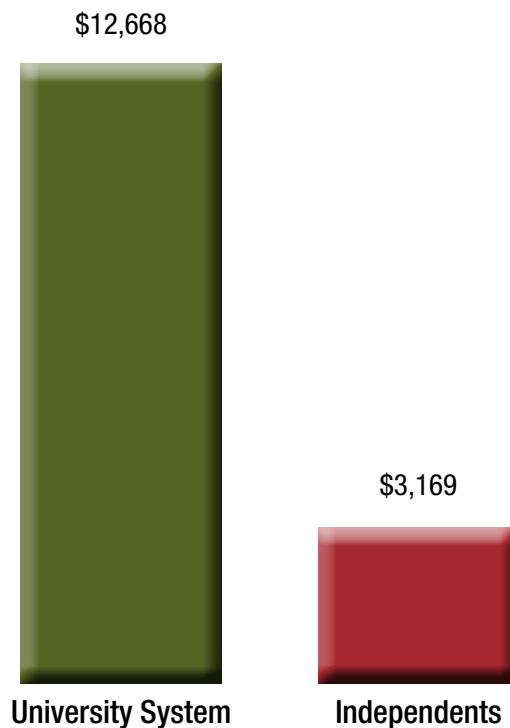
Second, more than \$1 billion in aid is available to North Carolina students. All full-time North Carolina students are eligible for a Legislative Tuition Grant of \$1,850 this year. The North Carolina General Assembly also provides grants to in-state students with demonstrated financial need. Students may also be eligible for N.C. Student Incentive Grants, Federal Pell Grants, and Education Lottery Scholarships. The colleges themselves give over \$400 million every year to deserving students, and over \$80

million is available from corporations, individuals, churches and civic organizations.

Third, the amount a family is expected to contribute for college and the resulting eligibility for federal financial aid is determined by national standards that consider such factors as annual income, assets, debts, number of family members in college, and other considerations.

Finally, the amount of federal financial aid changes according to the estimated expenses at each college, not by the amount a family is expected to pay. Therefore, more financial aid may be available for higher-cost colleges!

## Tax Payer Support Gap - 2009-2010



UNC per student appropriation is a combination of in-state and out-of-state students. Information based on residency is no longer available.

*(SOURCE: UNC General Administration)*

Per student appropriation for independent colleges and universities is for in-state students.

## State Grants Aid N.C. Students

North Carolina residents attending one of the 36 accredited private colleges and universities in the state may be eligible for two grant programs funded by the General Assembly. The grants actually save taxpayers money (about \$10,000 per student on average) because of the high subsidy the state would contribute if the students attended a public university instead. The grants are the Legislative Tuition Grant (LTG) and the State Contractual Scholarship Fund (SCSF).

### LTG

The Legislative Tuition Grant provides \$1,850 per year for each full-time, North Carolina resident attending an NCICU institution. North Carolina residency is determined by the same criteria used to determine eligibility for in-state tuition for students in the public sector. The funds are divided between the fall and spring semesters. The funds are appropriated by the Legislature and may vary year to year as money is available.

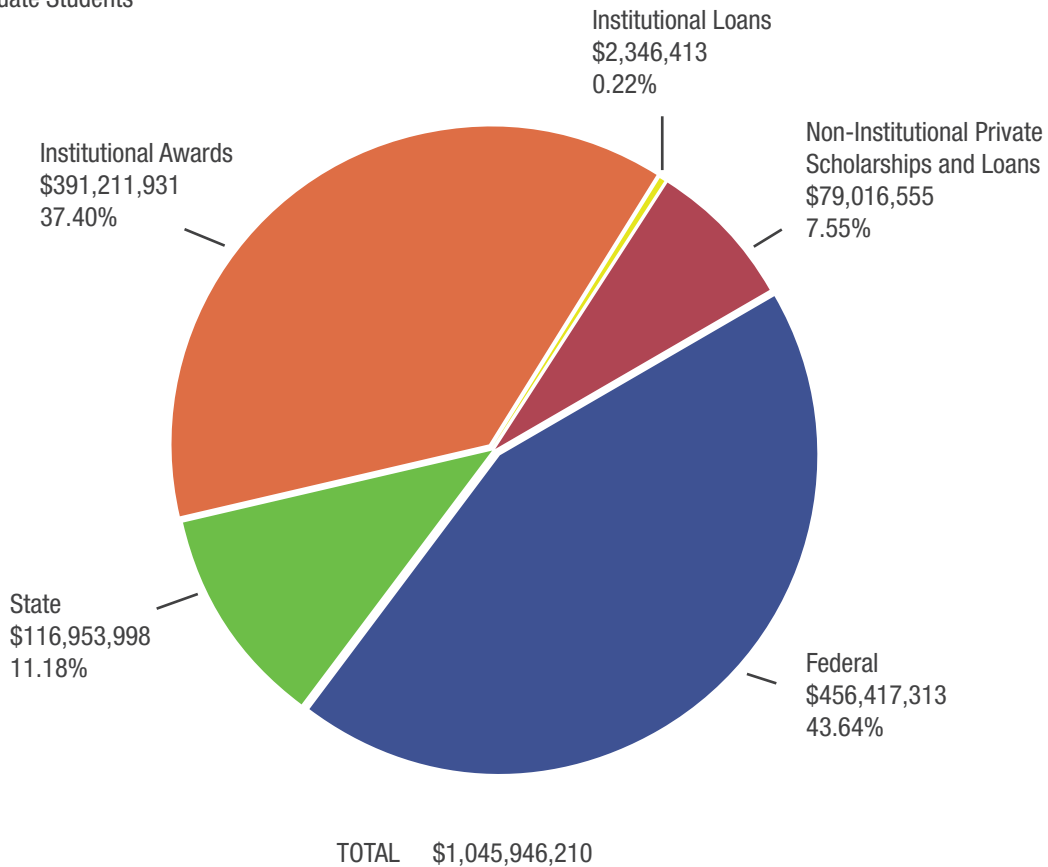
Students who attend less than full time may be eligible for prorated grant amounts. The funds are deducted from students' tuition bills and are subject to strict accounting and auditing requirements.

### SCSF

The State Contractual Scholarship Fund is appropriated by the General Assembly based on \$1,350 per full-time equivalent North Carolina student attending one of the 36 independent colleges and universities in the state. The SCSF money is given to each institution's Financial Aid Office and is then given as grants to the schools' most financially-needy students. The amount of the award varies depending on the student's financial situation. Financial need is determined by the same federal formula used to determine need for public university students. The SCSF also is subject to strict accounting and auditing standards established by the state.

## Distribution of Sources of Financial Assistance

To North Carolina Independent College and University Undergraduate Students  
2008-2009



# Our Students

## Enrollment

Undergraduate, Fall 2009, Headcount Enrollment = 67,089 students.

Graduate, Fall 2009, Headcount Enrollment = 17,690 students.

Total students enrolled, Fall 2009 = 84,779.

## Degrees Conferred

First Professional Degrees Conferred, 2007-08

Law - 372 men, 262 women

Pharmacy – 105 men, 52 women

Theology – 102 men, 100 women

Medicine – 111men, 100 women

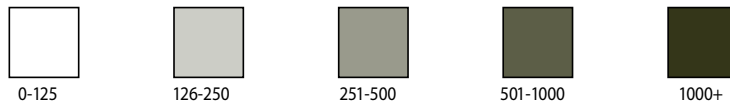
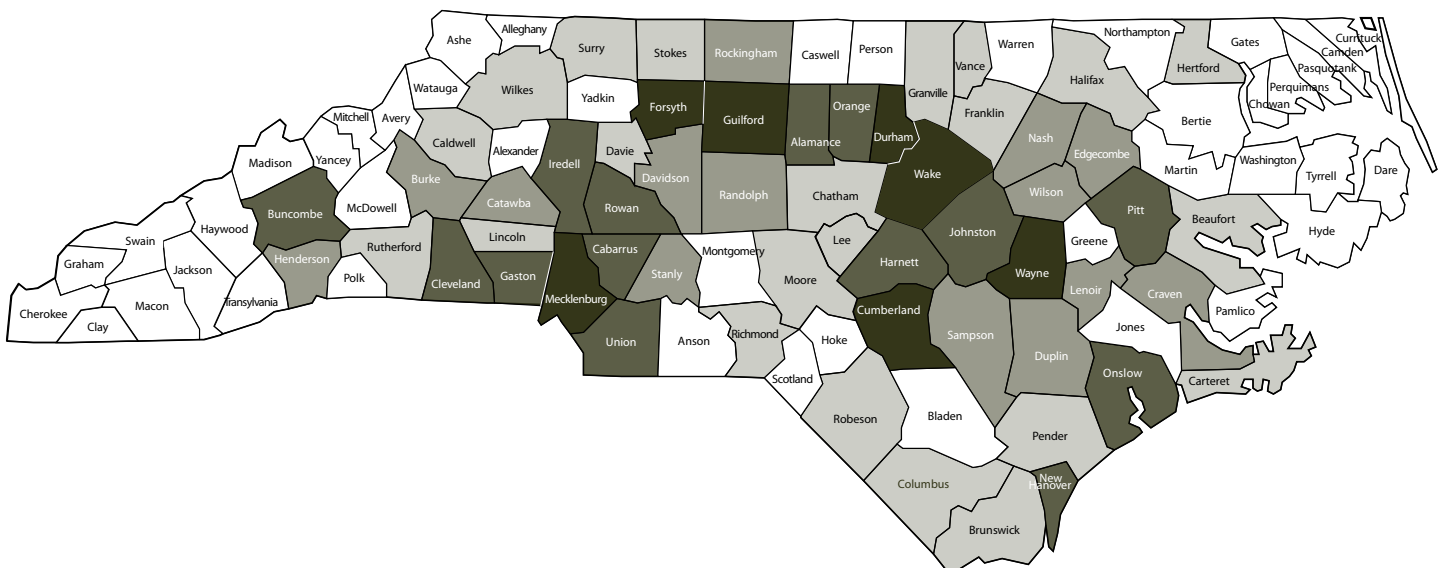
Physical Therapy – 14 men, 28 women

Physician Assistant – 32 men, 118 women

## Graduates

Private colleges and universities grant about a third of all baccalaureate degrees awarded in the state each year. In addition, they graduate about 60 percent of the law students, half of the medical students, and about a fourth of the teachers. The institutions offer 126 different majors.

## Home Base By County



# Diversity

A young woman with dark hair tied back, wearing a bright orange lab coat and yellow safety goggles, is smiling warmly. She is in a laboratory setting, holding a glass dropper with a blue cap. In the foreground, there are several test tubes in a rack, some with colored caps (yellow, pink, green, red). A pair of orange nitrile gloves lies on the lab bench. The background is slightly blurred, showing shelves and lab equipment.

White Students - 36,380

Black/African-American Students – 16,755

Latino Students – 2,166

American Indian Students – 337

Asian Students – 2,437

*About 36 percent of students attending independent colleges and universities in the state would be classified as people of color.*

# Collaborative Programs

The goal of the NCICU Collaborative Program is to help colleges and universities reduce and contain costs through collaboration. NCICU has developed a portfolio of collaborative agreements that consolidate the purchasing power of the 36 private, non-profit campuses in North Carolina in order to provide these colleges and universities the option of purchasing products and contracting for services at special discounts. Currently 21 agreements are available in the areas of technology and IT solutions, student services, procurement, student health and long term care insurance, lease financing, and other areas of interest to the campus.

The NCICU Collaborative Program is enhanced primarily in two ways. Some agreements are negotiated directly through the NCICU office. Others are available through membership in the Coalition for College

Cost Savings (CCCS), an organization made up of twenty-four non-profit higher education member organizations like NCICU representing more than 600 colleges and universities nationwide. CCCS negotiates agreements that are available to all institutions represented by the member organizations.

For information on the NCICU Collaborative Program, please contact Frances Fontaine, Director of Research and Collaborative Programs, at 919-832-5817 or [fontaine@ncicu.org](mailto:fontaine@ncicu.org).



# Opportunities for Giving

The 2009-2010 campaign of the Independent College Fund of North Carolina marked a successful year for the Fund, as donors contributed more than \$1.6 million for student scholarships, programs, special events and capital campaign. For more than 57 years the Fund has provided multiple giving options to accommodate donors' targeted areas of interest in independent higher education. Today, NCICU has many opportunities to support North Carolina's private colleges and universities, all of which are extremely important and make a dramatic difference in the lives of students as they pursue their dream of a college education.

Individual member colleges and universities share equally in 60 percent of the student scholarship funds that are distributed through ICFNC; the remaining 40 percent are distributed in proportion to the number of full-time equivalent undergraduate students at each institution. Individual member institutions also may receive special designated contributions.

## Named Scholarship Gifts

The popularity of the Fund's Named Scholarship Program has increased in recent years as many donors choose to target specific programs, institutions, or traditionally under-represented student populations by giving designated gifts to one or all of the Fund's member colleges and universities. For a gift of \$2,000 or more per student, donors may create a named scholarship at the institution of their choice, and may even aid in outlining the criteria used to select the scholarship recipient. Each named scholarship not only creates a presence at the institution in the donor's name, but also provides much-needed scholarship aid and to students with interests similar to those of the donor.

## General Scholarship Gifts

Many donors choose to support the Independent College Fund because they are able to make an impact in the lives of students attending all member institutions with just one gift. This form of giving continues to provide the Fund's member institutions with resources that are essential to their ability to provide scholarship awards at the campus level.

## Gifts In-Kind and Sponsorship

As NCICU partnerships with its member colleges and universities continue to expand, the potential to support students attending the state's private colleges and universities is endless. Sponsoring NCICU administrative meetings, conferences or publications are just a few of the ways sponsorship gifts can help NCICU further its mission.

## Student Enrichment Programs

NCICU is dedicated to ensuring support for programs, which enhance the quality of education and meet academic needs. Through student enrichment programs, NCICU is able to impact the lives of at-risk students as well as provide diverse opportunities to augment the learning capacities at member colleges and universities. During the 2009-2010 academic year, the NCICU continued the implementation of the Independent College Access Network, Student Peer Mentoring Program and Undergraduate Research Program. As new initiatives, the Quality Advising Collaborative and Ethics Bowl will be implemented with member colleges and universities to further enhance the student enrichment program experience at each respective campus.

NCICU member institutions are very grateful to our donors for their support to ensure student enrichment programs will be able to continue. Donors may support any of the Fund's programmatic initiatives, which also provide campus funding assistance and stipends to students participating in the programs. Specifically, donors may choose to support the Independent College Access Network, Ethics Bowl, Student Peer Mentoring Program and Undergraduate Research Endowment.

## Capital Campaign Gifts

NCICU is moving toward its second phase of the capital campaign. Donors' gifts are applied toward the purchase, renovation and furnishing of the historic house NCICU purchased for its headquarters. The new office is located at 530 N Blount Street in downtown Raleigh and already is providing the increased visibility needed to further support the member colleges and universities. We invite current and prospective donors to come by for a visit when you are in the Triangle area.

## Student Peer Mentoring Program

The Student Peer Mentoring Program was designed to enhance persistence and graduation rates and to improve support systems for new American, low-income, first generation or minority students at North Carolina's private institutions by matching them with successful students to serve as mentors. Stipends were provided to fund a student mentor coordinator position on each participating campus. The individual programs implemented at the campus level were diverse, ranging from programs designed specifically to tutor students in math to support minority males, to mentor incoming STEM related fields of study majors, and to help incoming freshmen create a college career path. Students from twelve institutions received stipends to design and implement a mentoring program during the 2009-2010 year.

## Undergraduate Research Program

The Undergraduate Research Program was implemented in response to presidents' and chief academic officers' requests for increased undergraduate research opportunities for students. The program awarded research stipends to five students in 2010 in various fields of study. It also supports the students' participation in the "State of North Carolina Undergraduate Research and Creativity Symposium," which is an annual event North Carolina Independent Colleges and Universities co-sponsor with the University of North Carolina. Students who received stipends must perform research in a STEM (science, technology, engineering or mathematics) field of study. Additional NCICU member institutions participated in the 2009 State of North Carolina Undergraduate Research and Creativity Symposium, which was held in November at University of North Carolina Wilmington.

## Independent College Access Network/Quality Advising Collaborative

Institutional representatives have indicated the growing need for effective strategies which connect quality advising and positively impact persistence and graduation, especially among new American, first generation, low income and minority populations. North Carolina Independent Colleges & Universities received additional funds awarded through the Foundation of Independent Higher Education WAL-MART Foundation First Opportunity Partners Access and Success Grant for a new component of the Independent College Access Network. The Quality Advising Collaborative will provide professional development and campus funding assistance for advising and first year experience programs. The Quality Advising Collaborative will utilize a multidimensional approach, including providing professional development on research based practices; assisting campuses in designing, developing, enhancing and implementing strategies to impact advising or first-year programs;

and awarding campus funding assistance to participating institutions. The collaborative will present holistic approaches and strategies as a means to lower attrition, increase persistence and improve successful completion.

## Applied Ethics Bowl

A grant was secured from the National Venture Fund of the Foundation for Independent Higher Education to implement the NCICU Ethics Bowl with member institutions. Engaging students in complex ethical dilemmas, the Ethics Bowl will test the critical thinking skills students have developed. It will consist of a series of on-campus projects and a statewide competition among independent college/university teams to address ethical issues in business, education, government and other aspects of life.

The goal of the Ethics Bowl will be to provide an important opportunity for students and faculty to interact with business and state elected leaders in a way that exemplifies the values of students attending independent colleges and universities and exposes students to the realities of ethical issues in today's society. In order to design the Ethics Bowl initiative and to provide resources to meet different levels of needs, a task force consisting of NCICU staff, board members, faculty, elected officials, and business and community representatives will be established to lead the efforts of creating a program framework for on-campus applied ethics activities and logistical planning of the ethics bowl competition.

The project will begin with a one-year sequence of on-campus lectures, panel discussions, workshops and activities during the spring 2011 and fall 2011 semester that would address: (1) the significance and purpose of applied ethics; (2) the types of applied ethics curricula and programs; (3) how applied ethics positively affects student success; and (4) best practices of applied ethics. Following the one-year of on-campus applied ethics activities, NCICU will host the Ethics Bowl competition. The inaugural competition will be held in the spring of 2012.

If your company is interested in taking advantage of sponsorship opportunities or providing volunteers for the task force committee, please contact Ronald McNeill at 919-832-5817 or [mcneill@ncicu.org](mailto:mcneill@ncicu.org).

# Named Scholarship Donors

The following donors participated in the Named Scholarship Program and provided at least \$2,000 annually per student scholarship in the name of their organization.

## \$100,000 and more



### **Golden LEAF Foundation Scholarship** **\$864,000**

\$3,000 scholarship for 288 students from North Carolina's rural, tobacco-dependent counties who demonstrate financial need and maintain a 2.50 GPA

## \$30,000 to \$99,999

### **UPS Foundation Scholarship** **\$97,200**

*(through The Foundation for Independent Higher Education)*  
\$2,900 scholarship for 36 students attending private colleges and universities in North Carolina

### **The Duke Energy Foundation Scholarship** **\$72,000**

\$2,700 scholarship for 24 students residing in Duke Energy's service territory who are majoring in math or science (or have a desire to teach math or science) at one of 12 private colleges and universities located in Duke Energy's service area

### **Wachovia Foundation Scholarship** **\$67,600**

\$2,600 scholarship at all 26 ICFNC member institutions

### **BB&T Charitable Foundation Scholarship** **\$60,000**

\$2,300 scholarship at all 26 ICFNC member institutions

## \$2,000 to \$29,999

AMETEK Foundation  
Bridgestone Americas Trust Fund  
Broyhill Family Foundation, Inc.  
Burlington Industries Foundation  
Clancy & Theys Construction Co.

Clariant Corporation  
Dominion  
The Foundation for Independent Higher Education  
Pfizer  
Vulcan Materials Company



### **Elizabeth Spangler**

Elon University  
Major: Elementary Education

AMETEK Foundation Scholarship

"I have always dreamed of being an elementary school teacher and the Ametek Foundation Scholarship helped make that dream a reality. The education I received at Elon University has prepared me well for my career and I am so thankful for the scholarship I received that made it possible for me to attend such a wonderful private institution."



**Katlynn Joann Premo**

Gardner-Webb University  
Major: Nursing

Golden LEAF Foundation Scholarship

“The Golden LEAF Scholarship has helped me to be able to attend Gardner-Webb University. My mom is a single parent and she has done everything she can to make sure I was able to attend the university I wanted. By being awarded this scholarship, it has helped out in a tremendous way.”

# Changing lives

**Jasmine V. Johnson**

Duke University  
Major: Political Science/Sociology

Duke Energy Foundation Scholarship  
UPS Foundation Scholarship

“I am grateful for their generosity and for not only aiding me in securing my schooling but also for investing in my future. Attending college has given me a new direction on what I want to do in life.”



**Clinton Cooper**

High Point University  
Major: Psychology

Burlington Industries Foundation Scholarship  
Wachovia Wells Fargo Foundation Scholarship

“As I am starting the beginning of my senior year, I can look back and truly appreciate each scholarship that I have received knowing that without them, I wouldn't be where I am today.”

# Fulfilling dreams

**Lara Kelly Campbell**

Campbell University  
Major: Pharmaceutical Science

Pfizer Scholarship

“I feel very blessed to be the recipient of the Pfizer scholarship. Thanks to the generosity of foundations like Pfizer, I will be able to pass along my knowledge and hopefully enrich the lives of many others in my future pharmaceutical career.”



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