

## **North Carolina Independent Colleges & Universities Sponsorship Opportunities**

Each year, North Carolina Independent Colleges & Universities (NCICU) holds administrative meetings, conferences and special events and creates publications to support, represent and advocate for North Carolina independent higher education. NCICU provides a variety of sponsorship opportunities to interested parties throughout the year.

### **Meetings and Special Events**

#### **Annual Meeting & Administrative Meetings**

NCICU hosts meetings for over 13 administrative and faculty groups each year representing the 36 member colleges and universities. The meetings allow member institutions to share best practices, hear from regionally and nationally known speakers, provide campuses the opportunity to collaborate on problems and challenges, and create and nurture relationships crucial to the success of future collaborative initiatives. Examples of the types of groups that meet at least annually are presidents, chief financial officers, chief academic officers, chief development officers, chief student affairs officers and financial aid directors.

#### **Ethics Bowl**

Corporate sponsorship contributions are requested to implement the NCICU Ethics Bowl, a program to highlight applied ethics as a hallmark of the student experience at independent colleges and universities in North Carolina. Engaging students in complex ethical dilemmas, the Ethics Bowl will test the critical thinking skills students have developed. It will consist of providing campus funding assistance to member institutions to implement a series of on-campus applied ethics projects and a statewide competition among college teams to address ethical issues in business, education, government and other aspects of life. Funds also will provide student scholarships to participating students. The goal of the Ethics Bowl is to provide an important opportunity for students and faculty to interact with business and community leaders in a way that exemplifies the values of students attending independent colleges and universities and expose students to the realities of ethical issues in today's society.

#### **Independent College Access Network Conference**

The Independent College Access Network is designed to provide support and increase collaboration among pre-college programs in order to create, enhance, and implement initiatives that promote college access and success. The initiative provides support to increase collaboration among programs and campuses and provides professional development and training opportunities to college admissions, financial aid and program outreach staff in the area of pre-college and success programs. The conference gives campus representatives the opportunity to learn from nationally recognized experts in the fields of college access, academic advising and first year experience programs. Participants also share lessons learned and best practices from their campuses on college access and success initiatives.

## **State of North Carolina Undergraduate Research & Creativity Symposium**

NCICU established its first-ever endowment to support independent college and university students' participation in undergraduate research and the "State of North Carolina Undergraduate Research and Creativity Symposium," which is jointly-sponsored through a collaborative partnership between NCICU and the University of North Carolina. To enable participation by a diverse mix of students, research stipends of up to \$2,000 each are awarded competitively to students attending the member colleges and universities who plan to perform a research project in a science, technology, engineering or mathematics field of study.

## **Publications**

### **Annual Report**

The publication gives an overview of major initiatives implemented by the organization in regards to public policy, collaborative programs, student enrichment programs and other services provided for member colleges and universities. A list of donors and sponsors supporting student scholarships and enrichment programs through the Independent College Fund of North Carolina also is included.

### **Counselor's Tour Brochure**

The brochure is designed to inform over 3000 high school counselors about the annual Counselor's Tour which provide the opportunity to visit NCICU colleges and universities.

### **Fact File**

The one page fact sheet gives a list of all 36 independent colleges and universities in North Carolina, an overview of the affordability of private institutions and a map outlining the geographical location of each campus.

### **Handbook**

The handbook gives a description of each member institution highlighting its history, key contact information, enrollment figures, cost, majors, special programs and much more.

### **Statistical Report**

The report shares detailed statistical data and pertinent information regarding institutional enrollment, student cost and sources of financial aid to attend independent colleges and universities.

### **Publication Audience**

State and local policy leaders, state higher education community, state and local business and civic leaders, North Carolina federal policy leaders, private higher education federal policy leaders, NCICU campus senior staff, trustees of member institutions, and local libraries, welcome centers, and chambers of commerce.

**If you would like additional information about Sponsorship Levels, please contact Ronald McNeill, Director – Independent College Fund of North Carolina at (919) 832.5917 or at [mcneill@ncicu.org](mailto:mcneill@ncicu.org).**